

## Timely technology can help businesses battle a down economy and spur recovery

Even with occasional glimpses of an upturn, the ongoing economic crisis shows little sign of loosening its choke hold on commerce anytime soon. As the resulting slump lingers, businesses are increasingly—some even desperately—searching for new ways to survive.

The effects aren't all bad. Extravagance is out; frugality is in. Poor business practices are being exposed. Necessity is driving fast implementation of new efficiencies. In the long run, that's better for everyone.

But to ease the crunch, businesses have turned to dramatic cuts: they've curtailed spending, restricted travel, reduced benefits, decreased workforce, scrutinized reporting, pushed managers to do more with less....the list goes on. Still, many companies have trimmed all they can and their business is still not where it needs to be.

### When cuts alone don't cut it

The hard truth: Cuts alone aren't always enough to endure hard times—and "cutting" is certainly not a solid sole strategy for long term growth. Organizations that survive today's economy and thrive in the future will be those who not only cut costs, but those who improve operational performance and enhance employee productivity.

Consider a solid enterprise resource planning (ERP) system to optimize processes, accelerate productivity, identify trends, and help discover new opportunities for revenue growth.

If you've been thinking that an ERP system is too costly for your company, look into Microsoft Dynamics®, and you'll think otherwise.

### Why ERP is more important than ever

During a recession, investing dollars in new technology to manage resources may seem counterproductive. But in fact, automated enterprise resource planning (ERP) can result in efficiencies you would never achieve with the conventional practices your company may be used to. And those differences could make or break your company during tough economic times.

### Why it's more valuable than ever

It is time to shed the outdated perception that ERP systems are inflexible, costly and difficult to implement. Microsoft Dynamics is loaded with new innovations (driven by users in businesses like yours) that have amplified the value as well as providing extraordinary implementation methods—together greatly accelerating ROI.



## Microsoft Dynamics

Here are just a few examples of how Microsoft Dynamics can really help you tighten your belt, navigate tough times, and emerge as a leaner, stronger, winning business:

### Increase Operational Efficiencies

During a downturn, companies need to find more efficient processes and more agility to act quickly with confident decisions. Microsoft Dynamics lets you....

- Automate and maintain tight control of daily financial transactions, reducing errors.
- Provide instant access to up-to-the-minute, accurate information and reports to the right people at the right time.
- Reduce paperwork and rework by putting routine tasks online.
- Count on automatic notifications to alert key people to AR issues, inventory, project status, and other criteria you have specified.
- Reduce transaction time and cost by providing business partners, suppliers, and customers with Web-based self help.

### Improve employee productivity

To combat the harsh economy, businesses must ways to empower their people with increasingly effective ways to complete tasks with pin-point accuracy. Microsoft Dynamics helps you...

- Give each person the exact information they need based on their role – in a customizable view – so employees can prioritize and complete work faster.
- Reduce training and speed tasks with systems that are intuitive to your people (Microsoft Dynamics works like and with other Microsoft products that most users are familiar with).
- Give each person visibility into business activities and tools relevant to their role, such as company procedures, worksheets, notifications, lists, key performance indicators, and reports so they can do their job faster and make confident decisions.



## THE NEXVUE ADVANTAGE

NexVue Information Systems, located in Stamford, CT, is the tri-state region's most experienced financial systems integrator. With 25+ years of experience, more than 600 successful implementations, and the most skilled professionals under one roof, your risks associated with change are eliminated and you can focus on taking advantage of the improved processes and greater information that change delivered.

Microsoft recently honored NexVue with two prestigious awards. **Microsoft's Global Organizational Excellence Award** recognized NexVue's strategic clarity, vertical focus, innovative technology solutions, business process, customer focus, effective leadership, teamwork and continued growth. Additionally, Microsoft awarded NexVue with its **Global Award for Project Series Excellence**. Accounting Today named NexVue as a 2006 Technology Pacesetter and Accounting Technology named NexVue a National Top 100 VAR.

NexVue specializes in the implementation and on-going support of Microsoft Dynamics business solutions and Business Intelligence solutions. Our solutions use industry standard tools and open architecture, as well as integrate the built-in flexibility and stability which financial administrators demand. NexVue WRAP services (Workflow, Reporting, Analysis, Planning) complement core implementation services. WRAP services enable client companies to realize the value of information integrated across multiple, company-wide information stores, and the efficiencies in day-to-day operations and workflow.

### ***People***

People make the difference, not technology. Our industry-leading retention enables you to leverage the brightest, most experienced and passionate people in the industry. The experience of the NexVue staff generates performance. We collectively get more done in less time.

### ***Position***

Financial position or industry position, NexVue is the clear leader. For your business, that means a long-term relationship with a trusted strategic business partner. A relationship with NexVue provides access to information and technologies specifically designed to meet your needs. Our goal is to make your financial, reporting and analytics tools as useful to you as possible, and to do whatever we can to help you succeed.

### ***Proof***

Any group can say it is the best at what it does. We will prove it. Ask for our entire reference-able client base, awards, industry articles, vendor references - or just getting to know us - whatever it takes to have confidence in our competencies, we will work with you.

